

2012 ANNUAL REPORT

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The Senior Citizens League (TSCL) is a non-profit, issues advocacy organization founded in 1992. TSCL was first established as a special project of The Retired Enlisted Association (TREA), which was founded in 1963 and chartered by Act of Congress. In September 1994, TSCL became an independent non-profit affiliate of TREA, and in June of 1995 the IRS recognized TSCL as a tax-exempt 501(c)(4) non-profit, citizens' action organization. TSCL is registered to conduct grassroots fundraising, public education, and lobbying activities in all states requiring registration, and does not solicit nor accept any money from the federal government. TSCL maintains a small, cost-effective operation that taps the talents and expertise of its volunteer Board members, an experienced and dedicated staff, and, most importantly, the activism of TSCL members.



Mission Statement:

Dedicated to serving our members, by defending and protecting their earned retirement benefits by working with the U.S. Congress, the executive branch, and federal government agencies.

Chairman's Letter

In 2012, The League staff and board met with more than 100 Members of Congress or senior Congressional aides as part of our effort to represent the interests of senior citizens.



We expect 2013 to be as worrisome as 2012. In recent months, Social Security, Medicare and Medicaid have all been targeted by deficit hawks in Washington. All three programs have come under attack as Congress and the President have sought to make major changes to them in an attempt to reduce the deficit. While changes are urgently needed to ward off the impending bankruptcy of the programs, our government seems to be unable to come to grips with a realistic solution. For example, everyone in Washington understands that fraud and waste are draining hundreds of billions of dollars from Social Security and Medicare. But putting new laws and rules in place that would provide stiff penalties for fraud and end waste seems to be beyond the abilities of Congress.

The Social Security COLA is another major problem that Congress seemingly wants to ignore. In 2012, seniors received an increase of 3.6% and in the two years preceding, they did not receive an adjustment despite rising healthcare costs. In 2013, seniors received a COLA of just 1.7%, one of the lowest COLAs paid in the last decade. Meanwhile, Medicare costs continue to rise, which means that seniors are living on reduced benefits.

Ongoing studies for TSCL have shown that Social Security benefits have lost more than 30% of their buying power over the past decade. In addition, TSCL surveys indicate that seniors are putting off getting necessary medical care, cutting back on filling prescriptions and having problems meeting rising energy bills.

H.R. 1052 "The Social Security Guarantee Act" was

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Chairman's Letter (cont.)

introduced by Representative Walter Jones. This legislation would provide seniors with an average annual COLA of 3%. We are working to make sure the legislation is debated and passed into law.

While lobbying hard for a fair COLA and against Social Security and Medicare waste and fraud, we have also been working to protect Social Security against the potentially enormous cost of awarding benefits to foreign nationals who have worked illegally in the U.S. – and who want to claim benefits for their families based on this illegal work. For example, if the U.S./Mexico Totalization Agreement is signed into law, it would allow even Mexicans who worked illegally to claim benefits. Once they do, Social Security counts all wages even for jobs worked while illegal, towards their Social Security benefits – something we believe is unfair to those who obey the law.

In 2012, we also continued to discuss Notch Reform with Members of Congress and urged that Notch Reform be part of more comprehensive Social Security reform proposals.

Larry Hyland
Chairman

The TSCL Board of Trustees

Each member of the dedicated, volunteer Board of Trustees is elected to a three-year term. They meet frequently via teleconference and in person, and often meet with and lobby Members of Congress in support of legislation that affects League members.



Larry Hyland,
TSCL Chairman



Thomas O'Connell,
TSCL Vice-Chairman



Charlie Flowers,
TSCL Secretary



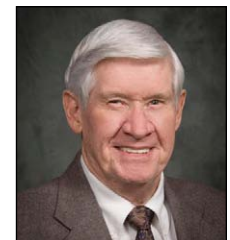
Michael E. Gales,
Sr., PAC Treasurer



Edward Cates,
TSCL Treasurer



Arthur R. Cooper,
TSCL Liaison



Dan O'Connell,
TSCL Immediate
Past Chairman

Membership Services

TSCL's flagship publication, *The Social Security & Medicare Advisor* newsletter, is edited by nationally recognized Social Security and Medicare expert, Mary Johnson, whose research on Social Security and Medicare finances, stability and rules is increasingly used by major news outlets, such as The Associated Press, Reuters, *Smart Money Magazine*, *The Arizona Daily Star*, *Philadelphia Inquirer*, and *Charlotte Observer*. *The Advisor* goes beyond the headlines, to explain in simple terms how the actions of policy makers and our government impact seniors' benefits.

In addition, *The Advisor* updates supporters on TSCL's legislative activities and passes on relevant consumer advice to our supporters. The newsletter is distributed to all Congressional offices helping to expose lawmakers to the views, concerns, and needs of our supporters. It also provides policy studies, research, and analysis on a number of topics.

Members of Congress are invited to submit articles that may be of interest to our members – and many do. They cite the newsletter as a source of information and a respected publication.

Current and past issues may be reviewed online at our website (www.seniorsleague.org).

The Senior Citizens League works in a non-partisan fashion to carry out the wishes of our members and supporters. We encourage supporters to communicate directly with their Members of Congress, especially those who chair or serve on key committees. The combination of active TSCL members writing, calling, and meeting with their elected officials and the presence of our registered lobbyists on Capitol Hill is an



effective method of influencing public policy.

Through our public relations efforts, millions of seniors have seen our work in the media. Our nationally televised public service announcement, "Out of COLA," was played more than 6,000 times on 88 television stations. In addition, hundreds of news stories highlighting TSCL's work were published this year, reaching an audience of tens of millions of Americans. This year's media highlights included several stories by the Associated Press, a front section piece in *USA Today*, and mentions by the *New York Daily News* and *Washington Times*.

TSCL is also taking increasing advantage of the cost efficiencies of the Internet. The official TSCL website continues to grow as a valued resource for seniors and legislative staff.

The website itself contains many thousands of pages of information in a searchable format. A Weekly Update on League activities is posted on the site to provide an overview of TSCL's current political and legislative activities in the U.S. Senate, the U.S. House of Representatives, and the White House.

Online petitions are available to send to Congress on topics such as Notch Reform, the Social Security COLA, the U.S./Mexico Totalization Agreement, and more. Also posted are many useful links older Americans can use to conduct research and stay informed about their health, finances, and many other topics.

Whether you signed a print petition or an online version, we hand delivered your petitions to demand Social Security fairness and protection for seniors' benefits. We delivered your petitions, sorted by state, along with a cover letter to each Member of the U.S. Senate. That's 100 sets of petitions, representing 760,392 petition signers!

Many supporters call or write TSCL each year with a wide variety of comments, questions, and suggestions. TSCL's response to member questions may include sending free copies of the booklets, white papers and brochures we publish.

Membership services remain a top priority at TSCL. TSCL's size has allowed us to provide a wide variety of services for our members, including offers from organizations, which promise discounts to TSCL members.

Membership Strength

As of December 2012, The League's active members (those who participated in one of our campaigns during the last 24 months) stood at over 606,000.

As one of America's largest seniors' advocacy organizations, we provide a strong and effective voice in defending earned benefits. Members are provided an annual membership card with their voluntary membership contribution. Members making an annual contribution of \$10.00 or more may choose to receive a subscription to TSCL's informative publication, *The Social Security & Medicare Advisor*, or receive *The Advisor* via e-mail, as do almost 50,000 supporters and friends.



Legislative Agenda 112th Congress

With over one million members and supporters, The Senior Citizens League (TSCL) is one of the nation's largest non-partisan seniors groups. Its mission is to promote and assist TSCL members and supporters, to educate and alert senior citizens about their rights and freedoms as U.S. citizens, and to protect and defend the benefits earned and paid for by senior citizens.

At TSCL, we strive to defend those issues that are most important to our members and supporters. That's why, each year, we survey our members and ask them, "What's important to you?" We take those answers and base our legislative agenda around them.

With the current Congress having been in session for about five months, individuals and groups both on and off Capitol Hill are hopeful that meaningful Social Security and Medicare reform will be considered before it is too late to help either entitlement program.

Comprehensive Social Security Reform

Long-term solvency of the Social Security program is essential. In 2011, Social Security fell into a cash-flow deficit of \$45 billion. For the first time since 1984 the program is paying out more in benefits than cash coming in. Without changes to the program, that situation is likely to continue for the foreseeable future. The federal government now must cash in the IOUs held by the Trust Fund in order to pay benefits.

TSCL believes the time for solutions is overdue. Of great concern to TSCL is for adequate time to be allowed for any changes to the program to be phased in. Overly abrupt implementation of almost any change would "give birth" to new generations of Notch babies, by creating disparities of benefits between people having similar work and earnings histories, who are very close to each other in age.

TSCL also believes that no changes should be made that would affect the benefits of current retirees or those of people nearing retirement. TSCL has been studying the impact of

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Legislative Agenda (cont.)

one leading proposal that would both cut the rate of growth in COLAs and raise taxes, by switching to a more slowly growing Consumer Price Index. Switching to this new CPI would reduce an average senior's benefits by \$13,742 over a 25 year retirement.

COLA Fairness

TSCL strongly believes that the Social Security cost-of-living adjustment (COLA) that seniors are currently receiving does not accurately reflect how they must spend their money. The COLA is based on a consumer price index (CPI) that reflects how young urban workers tend to spend their money and substitute products when prices fluctuate. Older Americans spend a disproportionate share of their household budget on healthcare. Since healthcare costs continue to rise so quickly – and since most healthcare spending cannot be substituted out for something cheaper – TSCL believes that seniors would be better served if their COLA were based upon



a different consumer price index, one that already exists.

The Bureau of Labor Statistics has been keeping track of a consumer price index for elderly consumers, or CPI-E, for more than 25 years. This calculation puts the spending inflation for seniors at about two-tenths a point higher than the rate at which the consumer price index for young urban workers – the CPI-W – increases. TSCL members and supporters believe that this consumer price index for the elderly – CPI-E – should be fully implemented and utilized for determining seniors' Social Security cost-of-living adjustments each year.

TSCL estimates that a senior who retired with average benefits in 1984 would have received \$13,723.16 more through 2011 if the government had used the CPI-E to calculate the COLA.

TSCL supported two bills, H.R. 456 and H.R. 798 in the 112th Congress that would base the Social Security COLA on the CPI-E. We were pleased to see more than 65 Members of Congress sign on in the first session of the 112th Congress.

TSCL also supported legislation, H.R. 776, which would base the COLA on the CPI-E and ensure that the COLA was never less than three percent.

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Legislative Agenda (cont.)

Notch Reform

The Senior Citizens League members and supporters tend to be older, less affluent seniors. They also include a large number of Notch babies – those individuals who receive lower Social Security benefits because they were born in the years 1917 and immediately thereafter. TSCL feels that this is an inequity that was brought about because of flaws in the Social Security Act Amendments that were enacted and signed into law in 1977.

The legislation affected people who began to retire just two years later and thereafter. The benefit formula, provided as a modest phase-in for the next five years, failed to protect retirees from cuts that were unexpectedly deep. Instead of cuts

of 10 percent, benefits were 20 percent lower than expected. Thus, in order to make the Social Security program more equitable in general, and to correct a wrong done to Notch babies, we believe that some compensation for that injustice should be provided.

TSCL strongly supports legislation such as the Notch Fairness Act, which would provide either a very modest



\$5,000 lump-sum payment (payable in four installments) or an increased monthly benefit calculation to Notch babies. We were pleased when Congressman

Mike McIntyre's legislation, H.R. 1001, garnered nearly 40 co-sponsors in the first session of the 112th Congress.

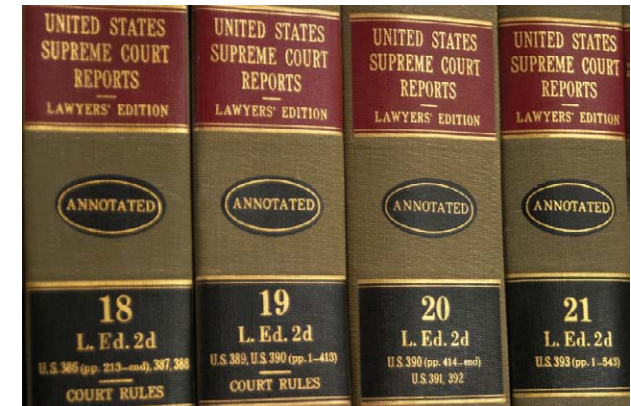
We will continue to educate new Members of the House and Senate about the Notch and to work with past supporters of the Notch. With a large number of Notch co-sponsors during both sessions of Congress, we are hopeful that some type of Notch reform will be considered by the end of this session.

Totalization Agreement

Social Security Totalization Agreements are designed so that workers and their employers would not be subject to double taxation, owing payroll taxes to both the country in which they work, and their home nation. In addition, totalization agreements allow workers to earn generic work "credits" good for receiving retirement benefits in either country. These credits from the United States and other countries can be totaled together to receive benefits. The U.S. currently has 24 totalization agreements with other nations, most having economies similar to our own.

The U.S./Mexico Totalization Agreement – which was signed by the Social Security Administrations of both the U.S. and Mexico in 2004, and is due to undergo review by the current or future President(s) – continues to pose a threat to Social Security beneficiaries. Because of a loophole, if the President approves the Totalization Social Security Agreement

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Legislative Agenda (cont.)

with Mexico, it could lead to Social Security benefits going to individuals who worked in the U.S. while illegal.

Despite the efforts of TSCL and others, knowledge of the U.S./Mexico Totalization Agreement remains limited on Capitol Hill, and the issue flies under the radar for the most part. TSCL has expressed its support for resolutions in opposition to the Totalization Agreement. In addition, TSCL is supportive of legislation, such as the Social Security Totalization Agreement Reform Act, which would grant more time for Congressional review of these agreements.

TSCL has placed ads in *The Washington Times* in opposition to the proposed agreement and will continue to closely monitor the Totalization matter during the upcoming session of Congress.

Protection of the Social Security Trust Fund

The Social Security Trustees estimate that Social Security ran a cash deficit of \$45 billion in 2011 and that the situation will likely continue and eventually worsen until changes are



made. One reform that TSCL believes should be made to the program involves how Social Security payroll taxes are handled in our federal budget. Under the current system, which has played a role in our fiscal crisis, any excess payroll taxes not needed to pay benefits are used by the U.S. Treasury to purchase non-marketable bonds, or IOUs, that earn “interest” at current market rates, the Treasury then uses the

excess money to fund other government spending, while the IOUs are placed in the Social Security Trust Funds.

Currently the program is cashing in those IOUs in order to fund benefits. This is driving up the federal debt. TSCL believes that for any changes in the future to be successful, this system of tax and borrow must end.

Several Members of Congress have sought to protect the monies in the Social Security Trust Fund by locking them out of the general budget. TSCL is supportive of legislation such as the Social Security Protection and Truth in Budgeting Act.

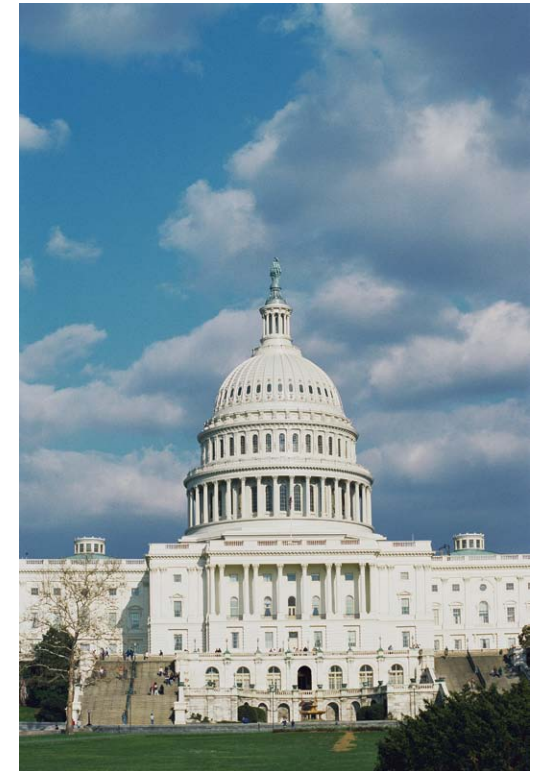
In addition, TSCL continues to study proposals that would set excess monies aside in safe-saving instruments, such as certificates of deposit.

Medicare Part B

The increases in out-of-pocket Medicare costs, including the Part B premium and the deductible, is another issue of grave concern to our members and supporters. In some cases, the increase in Part B premium alone comes close to offsetting the Social Security COLA that a senior has received.

TSCL is supportive of legislation that would eliminate

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Legislative Agenda (cont.)

the means, or asset, test used to determine one's premium. Seniors should not be punished for attempting to plan for their retirement. We continue to survey our members and supporters and to publicize how these increased costs are affecting their standard of living in media releases.

Medicare Part D

As the cost of prescriptions continues to rise, Medicare Part D plans are passing on higher costs to beneficiaries in the form of higher premiums, deductibles, and co-pays for each prescription. The biggest increases in costs are for those drugs for which there are no alternatives.

From the inception of the program in 2006 through 2012, Part D premiums rose about 52%. In 2012, beneficiaries reaching the doughnut hole coverage gap paid 50% of the full price for brand-name drugs, and 86% of the full price for generics. Major studies, including TSCL surveys, indicate that seniors are



overpaying for their prescriptions, because they don't understand how to compare plan costs and switch plans.

TSCL is supportive of increasing and improving outreach to seniors, especially those individuals that could qualify for Extra Help. Simplifying and streamlining the application process would also be a vast improvement in the program. In addition to improving Medicare Part D, TSCL also supports legislation that would, in our view, make safe and secure prescription drugs

re-importation a reality. TSCL will continue to seek other potential solutions for lowering the price of drugs for America's seniors.

Prevention of Fraud, Waste, and Abuse

Fraud, waste, and abuse are growing problems within both Social Security and Medicare and TSCL believes that the government is not administering the necessary oversight to ensure that scarce program dollars are being spent properly. It is well understood that the failure to manage fraud results in higher taxes for all and higher premiums for Medicare beneficiaries. By increasing efforts to fight fraud, the government could save tens of billions of dollars each year. TSCL supports legislation that targets fraud, waste,

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Legislative Agenda (cont.)

and abuse within both Social Security and Medicare. The potential for savings are enormous, and TSCL hopes that lawmakers will pass legislation during this session of Congress in order to ensure that scarce program dollars are being spent appropriately.

Health Care Reform

President Obama signed the Patient Protection and Affordable Care Act (PPACA) into law in March of 2010, and it is currently in its second year of implementation. While TSCL feels that there are pieces of the law which are helpful and necessary we have several concerns about the impact it will have on senior citizens.

Specifically, TSCL is concerned that the legislation's projected Medicare savings are built on shaky accounting and that some of the reductions in Medicare spending may harm seniors. TSCL was disappointed that the PPACA did not address a long term solution to the so-called "doc fix" and is also concerned with provisions in the PPACA which would impose additional costs and taxes on seniors.

As the law is implemented and potentially tweaked, TSCL will work with Congress to improve the necessary and valuable parts of the law, and fix or remove the parts that are detrimental to seniors.

The League's Political Action Committee (PAC)

The League established our political action committee in 1997 to help further our fight on behalf of senior citizens. TSCL-PAC is registered with the Federal Election Commission (FEC) as a Separate Segregated Fund (SSF), which is commonly referred to as a "PAC." The League's PAC is a non-partisan, issues advocacy committee whose goal is to financially assist lawmakers who have exhibited a strong and proven track record of supporting and promoting legislative initiatives that help America's senior citizens. TSCL-PAC was established under the direction and guidelines outlined by The League's Board of Trustees and legal counsel. The PAC leadership is comprised of the PAC Treasurer, legislative analyst, legislative consultant and Director of Legislative Affairs. The PAC distributes its contributions to individual candidates based on a set of rules adopted by The League's Board of Trustees. In 2012, TSCL-PAC donated \$16,000 to political candidates.



Operations & Legal Standards

The League's mission is to promote and assist members and supporters, to educate and alert senior citizens about their rights and freedoms as U.S. citizens, and to protect and defend the benefits senior citizens have earned and for which they have paid.

To accomplish this, TSCL subscribes to high ethical and business standards.

We strive to provide our members and supporters with the best possible service in order to maintain their trust in us. Therefore, we pledge to be responsible in our management and cost-effective in our fundraising. We follow accounting procedures established by the AICPA, are independently audited annually, make our audited financial statement available upon request and have an independent, volunteer Board of Trustees that has control of our funds and the freedom to allocate them in a manner which will carry out the mission of The Senior Citizens League.

TSCL continues to support ethical standards and guidelines set by the Direct Marketing Association (DMA), including participation in the DMA privacy policy.

TSCL has registered with all states that require fundraising registration, and continues to renew its registrations in those states where fundraising takes place.

2012 Audited Expenditures

